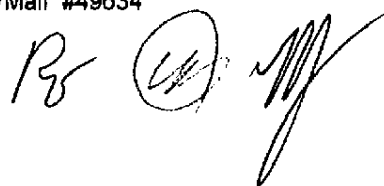


E-MAIL

J. T. JONES #1242
Chain Accounts Manager
400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837
908-225-4774 Fax 908-417-9076
VMail #49634

August 7, 1995



ROU #1610, 2237

To: R. R. Steele, R. J. Westenberger, K. L. Myers, Jr., J. F. Darcy

Re: Hess Mart (0353-03-00)
Fixture Display Requests

Dear Managers:

The following Hess Mart locations have been authorized our DORAL Floor Display, item #468980. Displays will be maintained on a permanent basis. Do not enter displays into S.I.S. These displays are being provided to Hess to grow their sales/SOM on our DORAL/Savings brands. No payment will be made for these displays.

Please order/place displays as soon as possible.

Division #1622

Hess Mart #32214
20 Hiawatha Blvd. W
Syracuse, NY 13204
Opening: Late 8/95

Division #1624

Hess Mart #32443
5895 Route 31
Cicero, NY 13039
Opening: Not available

Division #1623

Hess Mart #32403
SWC Rt. 9 & 146
Half Moon, NY 12065
Opening: Late 8/95

Division #2237

Hess Mart #09393
10405 Beach Blvd.
Jacksonville, FL 32246
Opening: End of July - RUSH

If your people encounter any problems, have the Store Manager(s) contact Kathy Strype at Hess Corporate.

Sincerely,

Jim

J. T. Jones

JTJ/fr

cc: M. A. Young

51853 2942